

OMNIBUS INDUSTRIAL DEVELOPMENT CORPORATION OF DAMAN & DIU AND DADRA & HAVELI LIMITED

No.OIDC/PROJ/RFP/TRAVEL/742

Dated: 07.09.2015

CORRIGENDUM- I

TENDER ID NO: 187431

TENDER NOTICE NO: OIDC/PROJ/RFP/TRAVEL/666

REQUEST FOR PROPOSAL (RFP) FOR SELECTION OF DESTINATION MANAGEMENT COMPANY AND TRAVEL TECHNOLOGY COMPANY FOR DIU INTERNATIONAL FESTIVAL 2015

Sr. No.	Page No. of RFP	Clause No. of RFP	Existing Clause	Modified Clause
1	8 & 16	2.3 (2) & 4.4 (ii)	Package Design Concepts, Designing of Website/portal, homepage, Technical Specification & working of the Booking Engine along-with Payment Gateway, Apps Design & development for all 4 platforms, Yield / Revenue Management, Billing Software with Bar Coding and RFID Facility, Mailers, SMS Blast, Data Procurement, dedicated email to support bookings etc.	Package Design Concepts, Designing of Website/portal, homepage, Technical Specification & working of the Booking Engine along-with Payment Gateway, Apps Design & development for all 4 platforms, Yield / Revenue Management, Integrated Billing Software for Camping, Events, Spa, Adventure Sports and food & beverage services with Bar Coding Facility, Mailers, SMS Blast, Data Procurement, dedicated email to support bookings etc.
2	8 & 16	2.3 (4) & 4.4 (iv)	Specifications and Samples of Marketing (including Digital Marketing covering India, Portugal and the UK, Search Engine Optimization (SEO), Search Engine Management (SEM), Social Media Marketing, Blogging, E-mailer Campaigns etc.), Concept Branding, Hoardings various locations, Collaterals & Promotional Material, Road-shows, etc.	Specifications and Samples of Marketing (including Digital Marketing covering India, Portugal and the UK, Search Engine Optimization (SEO), Search Engine Management (SEM), Social Media Marketing, Blogging, E-mailer Campaigns etc.), Concept Branding, Hoardings various locations, Collaterals & Promotional Material etc.

Other Important Clarifications:

1. If any Kiosk is put up in the designated venues for DIF 2015, the charges for electricity will be borne by the Administration.
2. Road Shows stands deleted entirely from the scope of work.
1. The Contact No. of the General Manager (Projects), Shri. Prashant Kumar is 9537188833.
2. For Site Visit, kindly contact the Collector, Diu /Chief General Manager, OIDC, Shri. Vikram Singh Mallik at 09582301710

ALL APPLICANTS ARE REQUESTED TO KINDLY NOTE THE ABOVE AND SUBMIT THEIR PROPOSALS ACCORDINGLY.

Sd/-
(Prashant Kumar)
General Manager